

| 2026

PORTFOLIO

Visual Identity Designer



Youssef[®]
Rehab



| YOUSSEF REHAB

Strategic Brand Identity Designer

I'm Youssef, a Visual Identity Designer with 8+ years of experience helping brands transform their ideas into strong, memorable identities.

I specialize in creating clean, strategic, and timeless designs that communicate clearly and stand out in competitive markets.

Worked with 250+ brands across diverse industries in the Gulf region.

CORE SKILLS

Brand Identity

Visual Systems

Logo Design

Generative AI

Presentation Design

Social Media Design

Typography

Creative Direction

Available for freelance projects & collaborations



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(Click Here to contact me)



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SHOWCASE

Explore a diverse range of my creative projects, including branding, key visuals, social media designs, infographics, and more.



01. **BRANDING**

Strategic brand identities that are bold,
memorable, and built to stand out.



Tarsiyah

AI Powered Meeting Intelligence Platform

Tarsiyah is designed to transform how teams collaborate by converting conversations into clear, actionable insights, enabling more focused and efficient decision-making.

Approach & Direction

- Decision-focused, not just meetings
- Complexity → clarity
- Minimal, precise identity
- Efficient, focused collaboration

Value Proposition

Eliminates meeting noise and delivers clarity that drives decisions.







Akkas

Commercial Visual Production

A visual production brand specializing in advertising content, focused on creating impactful, story-driven visuals that elevate brand presence.

Approach & Direction

- Commercial driven positioning
- Idea → visual impact
- Bold, high-contrast identity
- Strong, premium presence

Value Proposition

Turning brand ideas into high impact visual campaigns.







OGG Al-Abdaa

Technology & Digital Solutions

A forward thinking tech focused on delivering innovative digital solutions that combine functionality, creativity, and future-driven thinking.

Approach & Direction

- Innovation driven positioning
- Future-focused visual language
- Clean, geometric identity
- Tech-oriented brand perception

Value Proposition

Delivering intelligent, future ready digital solutions through innovation and design.







Inspire Travel

Inspiring Seamless Travel Experiences

Inspire Travel is a dynamic travel brand focused on delivering smooth, inspiring, and memorable travel experiences.

Approach & Direction

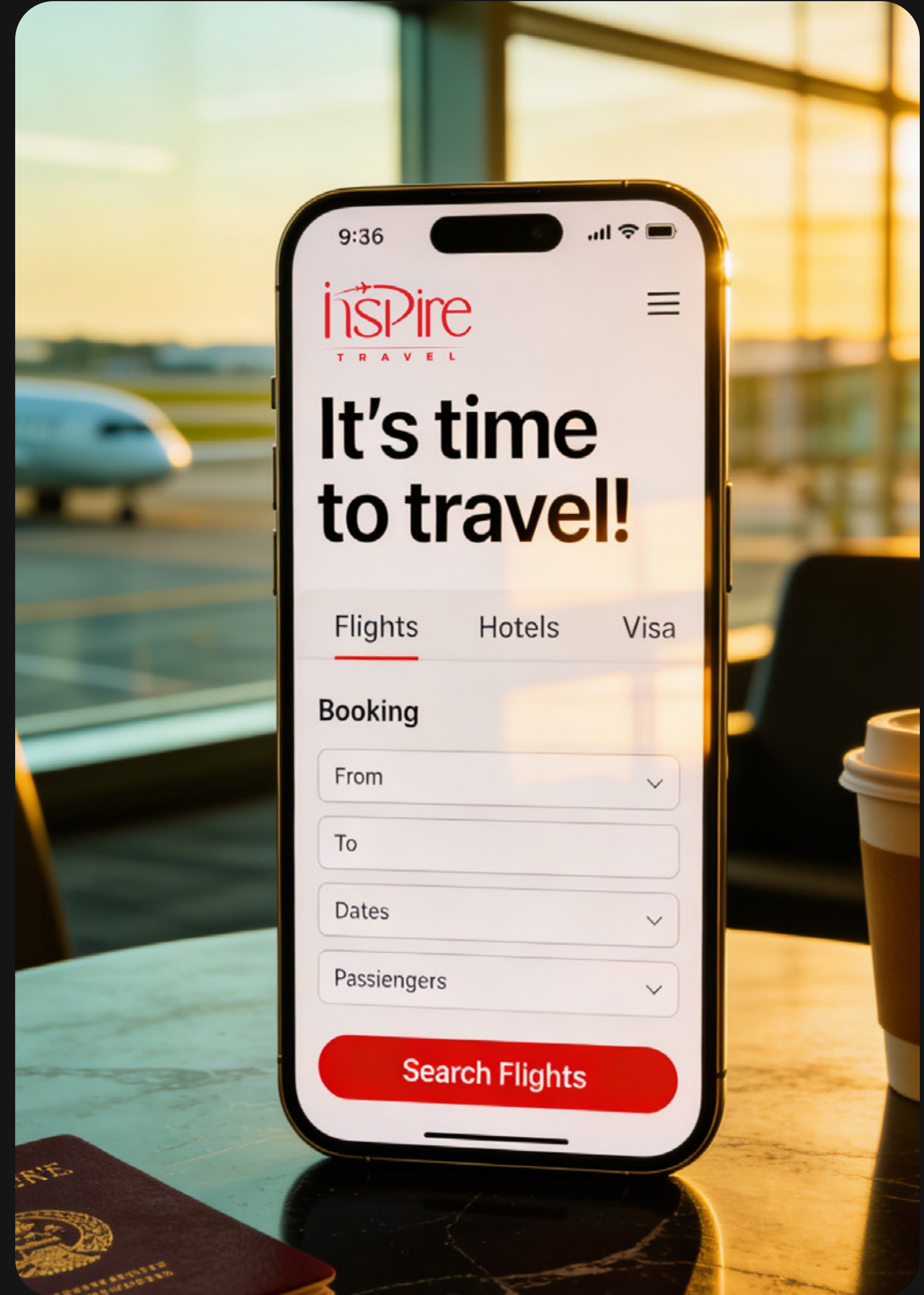
- Inspiration-driven, not just transportation
- Simplicity → clarity in every touchpoint
- Minimal, modern, and memorable identity
- Smooth, seamless travel experience
- Emotion + function combined

Value Proposition

Transforms travel into a clear, inspiring, and effortless experience

inspire
TRAVEL

| EGY 2025





Umrah & Visit - National Committee

Organizing Trusted Pilgrimage Services

It focuses on ensuring compliance, consistency, and quality across all service providers, delivering a reliable and well-structured pilgrimage system.

Approach & Direction

- System-driven operations, not individual experiences
- Regulation → consistency → trust
- Clear processes across all service stages
- Neutral, formal, and authoritative identity
- Service standardization across providers

Value Proposition

Establishes a unified and regulated framework for Umrah and visit services







BUNMAY

Crafted with Elegance

Bonmi is a refined brand inspired by Arabic heritage, blending authenticity with a modern, premium experience.

Approach & Direction

- Heritage-inspired, modern execution
- Elegant and minimal visual language
- Premium materials and refined details
- Strong cultural identity with a contemporary feel

Value Proposition

A premium experience rooted in tradition, crafted with elegance and attention to detail.

بنمي
BUNMAY





QUTOOF

Freshness You Can Trust

Qutoof is a fresh produce brand dedicated to delivering high-quality fruits and vegetables with care and consistency.

Approach & Direction

- Fresh and vibrant visual language
- Simple, clear, and friendly communication
- Nature-inspired identity
- Focus on quality and accessibility
- Designed for everyday convenience

Value Proposition

Providing fresh, high-quality fruits and vegetables with a reliable and enjoyable shopping experience.

قَطُوف
فرش





HZ Online Academy

Learning Made Simple

HZ Online Academy is a modern digital learning platform designed to make education more accessible, engaging, and effective.

Approach & Direction

- Friendly and approachable visual language
- Simple, clear, and intuitive system
- Digital-first identity
- Focus on accessibility and usability
- Designed for modern learners

Value Proposition

Empowers learners with clear, accessible, and effective educational experiences that support real growth.

HZ
ONLINE ACADEMY

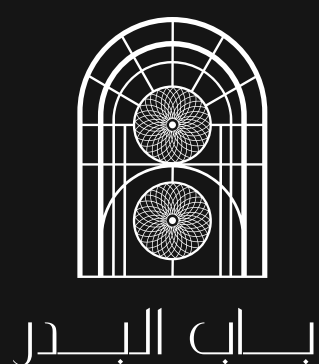
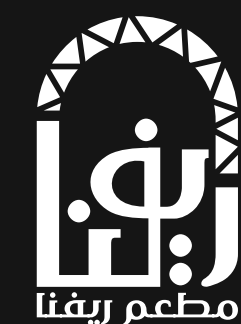
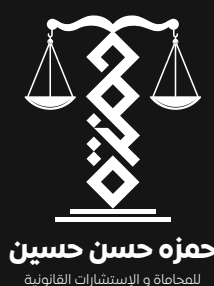
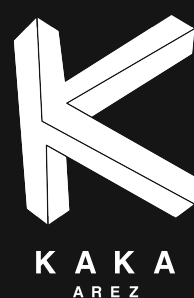
EGY 2025

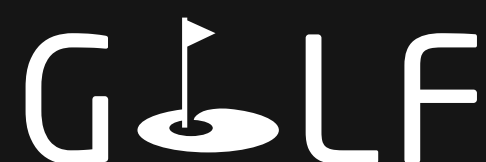


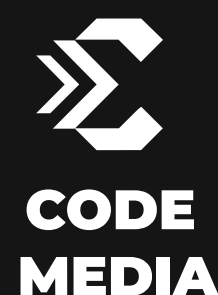
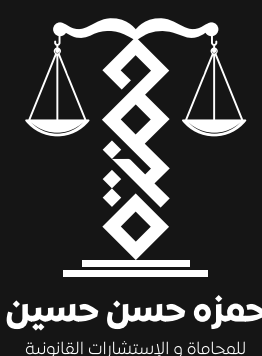
02. **LOGOS**

Logo designs that communicate
clearly and leave a lasting impression









03. **COMPANY PROFILES**

Compelling company profiles that turn
information into influence









من نحن

فواح ٢٠٢٣ خُصّ ليفوح بخدماته الفريدة نحو تحقيق رغبات العملاء وكسب رضاهم. خدماتنا توفّي أخصّاص أكبر عدد من العملاء، وذلك بالاتّفاق والشاركة مع شركات العطور والمطابخ الإلكترونيّة لتتمكّن من تزيين خدماتنا على مواقعهم ، بحيث يسهل وصول المشتري عند اطلاعه على العطور التي يريدها للخدمة مقابل سعر رمزي لتجربتها قبل شرائها. وهذا تتمكّن من تسويق منتجات الشركات التي تتعاقد معها وتجميلها للزيائن رافعة نسبة الشرائ.

رسالتنا

نحن نعيش لخلق التميز وتحتوي الأفكار النقطيّة، إننا نفضل الإبداع على المألوف ونسعى لتحتوي الجمال بكل مرة، فرسلاتنا هي تغليف لكل حب عن طريق إضافة قيمة لأي رغبات وتجربة العطور قبل شرائها من المواقع

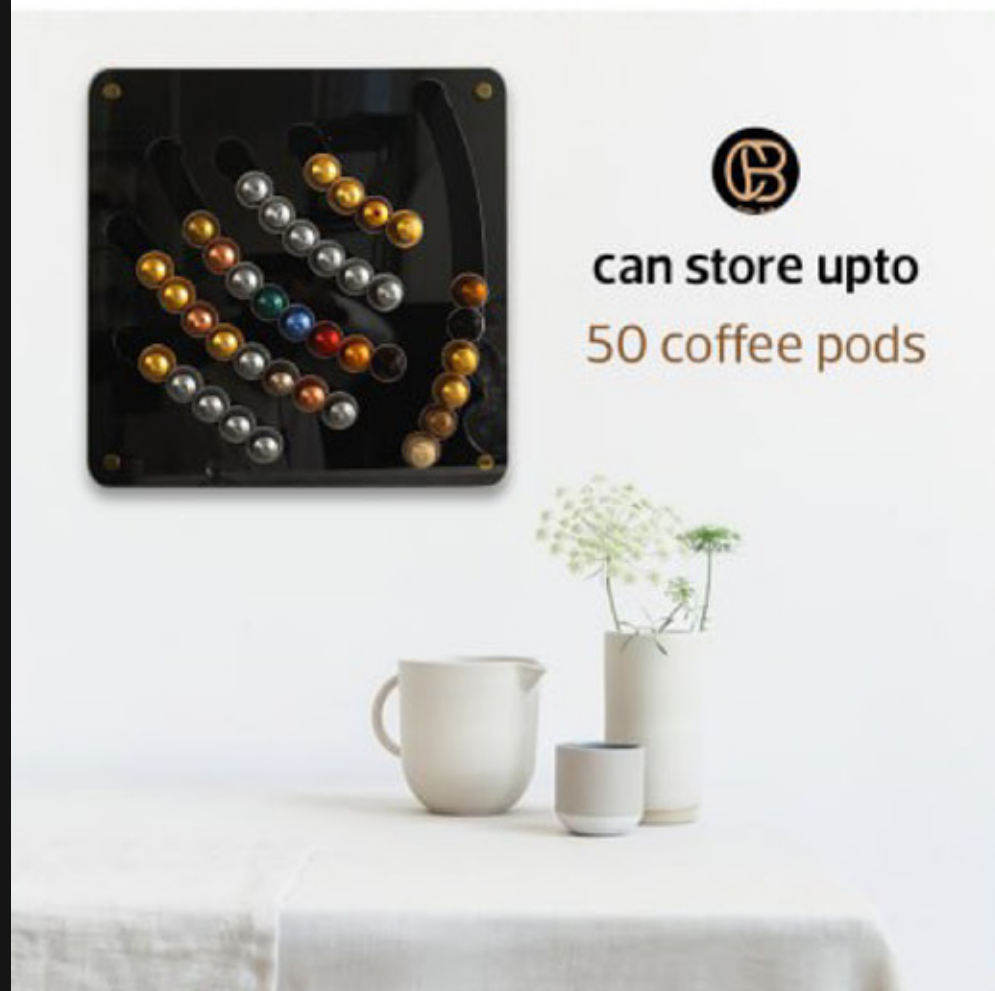
فواح





03. **SOCIAL MEDIA POSTS**

Creative social media posts that elevate your
brand and spark engagement.




can store upto
50 coffee pods




حامل كبسولات
القهوة

1

مواقع التصميم

بالذكاء الاصطناعي



Starry Ai



Artbreeder



Pixels



فيكتورز... نجاح أقرب

2

دورة تصوير المنتجات

120 kd



فيكتورز... نجاح أقرب

3

نتائج المتدربين
المتميزين

Ai Ps



فيكتورز... نجاح أقرب

4

مواقع لتحسين
جودة الصور

fotor.com

cutout.pro

letsenhance.io

imglarger.com



فيكتورز... نجاح أقرب

5



دورة التصميم

للشعارات و الهوية التجارية

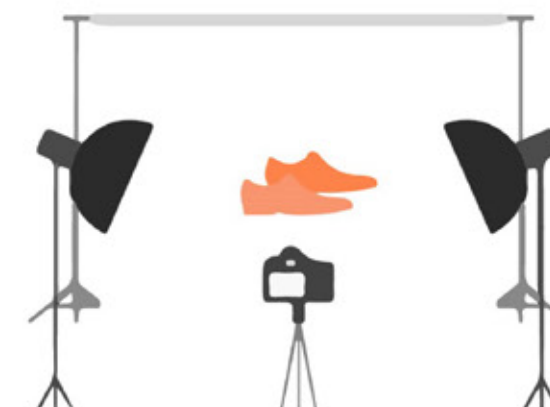
رؤيتك لعالم التصميم

اون لاين / 80 Kd حضور / 109 Kd



فيكتورز... نجاح أقرب

6

نتائج المتدربين
من دورة التصوير

فيكتورز... نجاح أقرب

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قم بتجديد محيطك
بسـر
التصميم الداخلي

1

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من مشاريعنا

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التصميم
هو سفير صامت لعلامتك التجارية

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من مشاريعنا

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بناء مساحات جميلة

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من مشاريعنا

6





تواصل معنا

للسعادة

99778104

67763770



بكيلة المكان الوحيد

..... الي المنيو كامل لذيد







thank
you